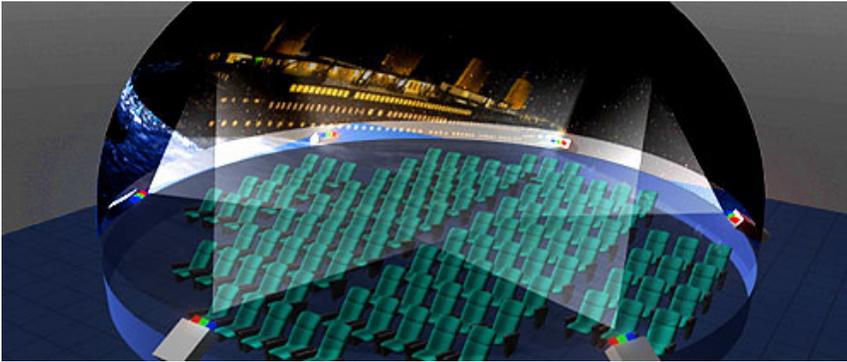


# Home Run Pictures

## Production Case History #2 - The Night the Titanic Sank



"The Night of the Titanic" is an immersive presentation employing the SkyVision all-dome projection format... utilizing multiple video projectors to completely fill a planetarium style dome with seamless imagery... the audience is treated to a "you are there" style drama, just as if they were one of the survivors in the Titanic's few lifeboats... the immersive all-dome view no longer limits the viewer to looking at a traditional screen's "framed" view, but enables you to look left, right, up... all around at the imagery created by the dome's 360x180 degree surface.

Starting with the traditional planetarium dome configuration... video projectors are positioned around the base of the dome... These hi-definition projectors are specifically modified to project a properly focused and "vignetted" image on a section of the dome's interior surface... By overlapping the projected areas, a seamless image is created... an image that displays the full 360x180 degree view that would be available if the audience were actually in the environment the imagery is creating.

In one scene, the audience is transported two miles down to the bottom of the ocean where the wreck of the Titanic now sits... the viewer is immersed in the cold, secluded underwater environment... only the handful of people who have gone down in the few submersibles that can dive this deep have had the experience of seeing the Titanic where she now rests... in a SkyVision theater, it's just like you are there... as the popular story is retold, the audience is given panoramic views of the last two hours of the famous liner's life... just as if they were one of the few survivors seeing it from one of those lifeboats.

The story is further told with standard video imagery vignetted into all-sky scenes... this "framed" imagery is the same



animation sequences used by The Discovery Channel in its documentary series on the Titanic... made available by Home Run Pictures who worked with Discovery to produce the broadcast series.

All the Titanic imagery is available through Home Run Pictures should your planetarium, science center or museum at some time in the future plan an educational program on the Titanic. The night scenes feature an accurate starfield, so stories dealing with what survivors saw in the sky that night can coexist with your dome's sky projector. The program can be a perfect match for you facility if you are thinking of licensing one of the Titanic exhibits that are currently touring.

Presently, there are approximately 15 minutes of Titanic imagery available, of which about 4 minutes are in all-dome format. The all-dome scenes are also available in standard format should your planetarium presently not have all-dome capability. We have all the animation scene data archived from the Discovery documentaries, so it would be relatively easy to create specific additional imagery should you desire. We can aid you with creative production services... from development of initial concept to scripting, storyboarding, technical directing and management of production guaranteeing delivery of your project for your premier showing.

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Home Run Pictures created the immersive presentation, "The Night of the Titanic" in cooperation with the Houston Museum of Natural Science's Burke Baker Planetarium. The program premiered at the planetarium on April 14, 2002, the 90th anniversary of the Titanic's sinking and has been extremely successful and well reviewed.